

# Marketing+Care

## Need a guide to help you market your business?

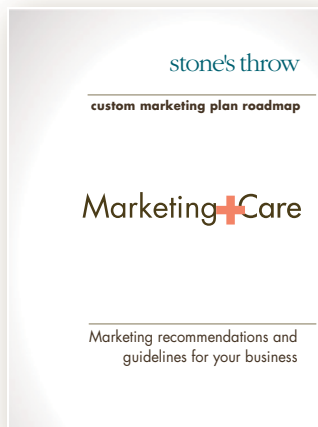
**Leverage our customized marketing plan roadmap to get you started.**

Spend more time on what works and less time chasing white rabbits.

MarketingCare provides smaller to mid-size organizations with insightful feedback and step-by-step recommendations for marketing with impact.

**You'll receive:**

- + A one-on-one interview with a marketing professional who knows the right questions to ask to help determine what your business or organization does, the market(s) it serves, where it's been and where you'd like it to go
- + A brief overview of your company background and general marketing objectives
- + Recommendations for marketing and promotional activities geared to your business's objectives
- + Step-by-step suggestions for creating presence, softening the market, and building relationships with your clients, customers or members
- + A review of your customized plan with a marketing professional
- + An easy-to-follow guide



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**“Clients get overwhelmed with the day-to-day demands of running a business or organization. Marketing can become a grinding necessity or is guided by bursts of energetic focus after weeks of neglect. It’s part of our job to help them feel some relief. When that space opens up, we can see clients becoming excited again. Everything begins to click.”**

**Use the plan in whatever way works best for you.**

- + Develop your marketing materials and promotional activities on your own.
- + Contract Stone’s Throw for the support and services you need to develop and execute one or all of our recommendations. On request, we will provide you with pricing for creative and other services at no obligation.

**We’ll provide the careful devotion to the details.**

For more than 20 years we’ve worked closely with clients in fields that range from professional services to education, and from biotechnology to healthcare. We understand the unique dynamics of working with smaller companies that have the ability to react quickly to shifts in market climate or sudden business development opportunities; you want to work with a team that will help you rise to the occasion. You also value a creative partner who provides checks and balances between planned activities and expectations.

**Contact us for information on our flat fee**

for the entrepreneur and small to mid-size businesses and organizations.

**Strategic marketing communications are just a stone’s throw away.**

Consultation • Strategy • Writing • Design  
Integrated marketing programs • Individual projects  
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